

WHEN EXCELLENCE
MATTERS

rkw

Packaging for highest brand awareness

RKW MULTIPACK
PRINTED COLLATION SHRINK FILMS



Better the Best

When you only have 2 seconds to impress

Always the best film for standout shelf appeal

The up to 5 layers multipack films are based on innovative formulations and promise an optimized shrink force with excellent pack cohesion. Our films are highly adaptable, conforming to the shape of the containers for a snug, customized fit with minimum wrinkling. The result is standout pack appearance with enhanced esthetic appeal – in high gloss or matte.

Outstanding print quality for strong brands with character

Realistic print designs with optimal color fidelity and smooth transitions transform your packaging into a brand ambassador – in up to 10 colors and Full HD flexoprint.

Versatile add-ons solidify brand prominence

Whether you are looking to create the ultimate brand experience with scented inks and special varnishes or for perforated packaging to ensure easy opening – we can make (just about) everything possible to help you stand out at the point of sale.





Innovation for a competitive edge

RKW is your active partner in the development of secondary packaging. Customized formulations, special print solutions or innovative add-ons can be designed on request to your exact specifications.

Uncompromising quality for reliable processes at every level

As one of the world's foremost manufacturers of film solutions, RKW is synonymous with consistent, superior quality. Be it thick or thin, our films offer excellent machine runability for uninterrupted packaging processes even on high-speed production lines.

Experience and know-how – RKW believes in sharing

With decades of experience behind them, our RKW experts are there for you at every point – from planning and implementation through to the day-to-day business. RKW upskills your workforce for example with relevant guidance and information on shrink films, assists you throughout the pre-printing stage, and offers local support and advice.

YOUR NUMBER ONE MULTIPACK

Boost your product's appeal with high-performance multipack solutions by RKW

Flexible multipack solutions for strong brands at the Point of Sale

Printed shrink films as brand ambassadors

To buy or not to buy – when your product hits the shelves, that's the moment of truth. RKW offers brand owners excellent multipack solutions for a stronger conversion rate at the point of sale.

RKW multipack films can be used flexibly for the bundling of several types of primary packaging: For bottles, cans, Tetra Paks or bricks. For glass, PET, aluminum or cartons. From mini to maxi.



Diverse packaging formats and sizes

Mini packs

2 or 4 packs for promotional offers or smaller needs



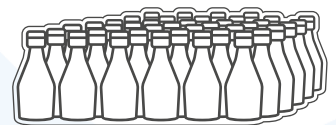
6 packs

Classic retail pack format



Big packs

Up to 40 units without cardboard pads or trays



Nested Packs

Special arrangement for increased pallet stability and less material



FullyEnclosed FilmPack™ (KHS)

Film pack solutions without bull's eye



RKW is the first manufacturer worldwide to develop a film designed for the high-speed packaging of cans as Nested Packs

Excellent service at every level, **personalized to your requirements**

We will find the best solution – guaranteed!

RKW has almost 60 years of experience in the area of packaging films.

Our customers profit from our advanced know-how. Day by day.

01 Customer support

- Professional advice by experts with years or decades of experience
- Single point of contact with a dedicated team
- Multilingual sales and customer support teams

03 Flexoprinting

- Up to 10-color flexoprinting lines
- All European sites Esko Full HD certified
- Pre-press services in close dialog with agencies and repro shops for perfect prints

05 Research and development

- Workshops and development projects with customers
- Strategic partnerships with suppliers along the value chain
- Cooperation with external partners (associations, research facilities, universities and packaging specialists)

02 Film extrusion

- Up to five-layer extrusion lines
- Optimized formulations for enhanced film properties and downgauging
- Continuous innovation, such as the first matte film

04 Technical services

- Close cooperation with leading machine manufacturers
- Local support for optimized shrink processes and outstanding pack appearance
- Staff training at customer sites and at RKW



Local know-how and service for global brand companies

European market leader in multipack solutions

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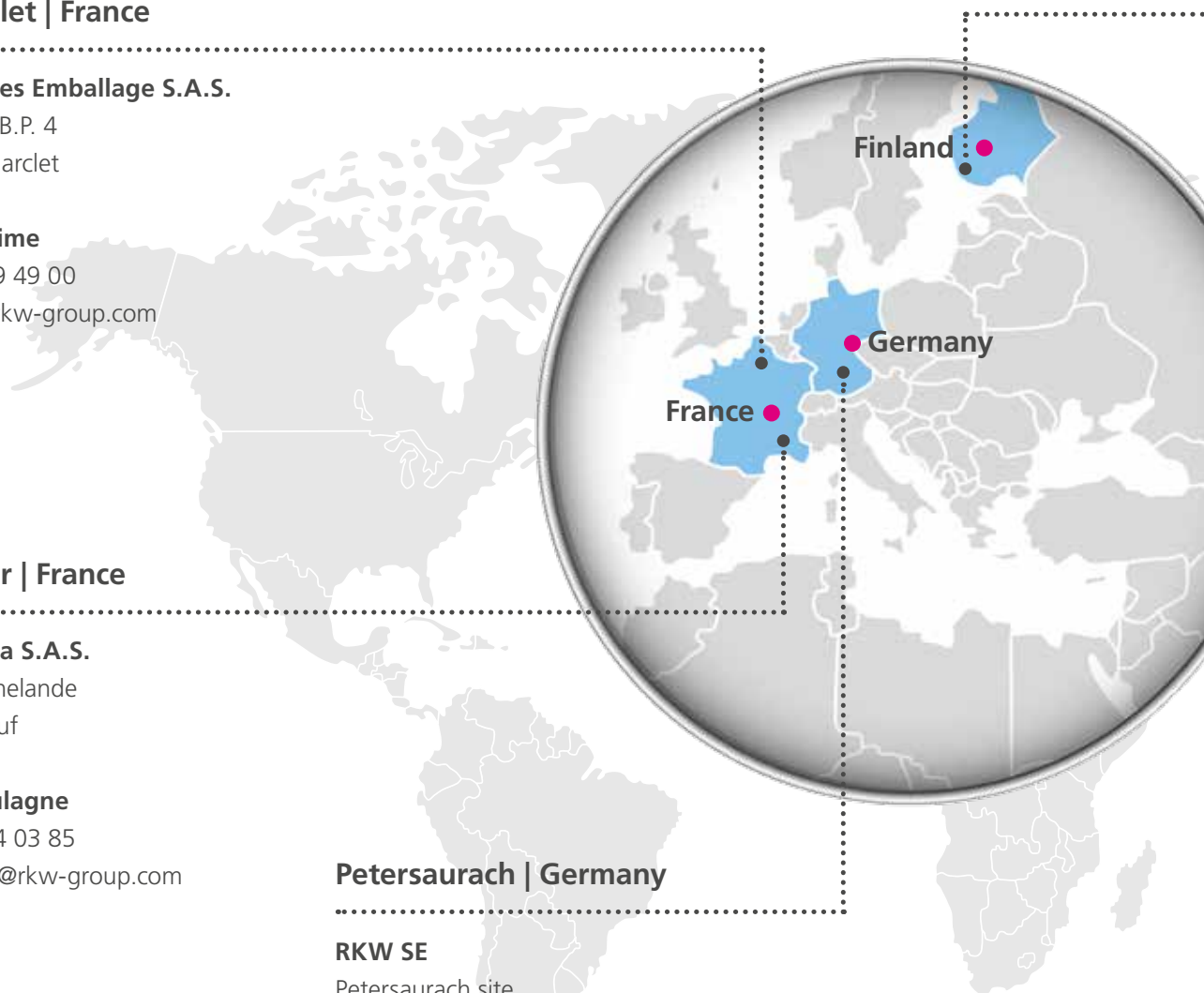
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RKW is a global group with local roots, so our customers reap the best of both worlds – global presence with local service and expertise. This comes with a host of benefits that include reliable back-up solutions thanks to five specialized locations, strong financial backing, international coverage, a global network with regional market know-how, local teams, and a short distance to your personal contact.

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RKW offers the best of both worlds for your ideal packaging solution



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The RKW Group is an independent, family-owned company and one of the world's foremost manufacturers of excellent film solutions. RKW is the market leader in the areas of hygiene and agricultural films, films for the beverage industry and packaging for powdery goods. In addition, the company makes films and nonwovens for medical applications, for the chemical and converting industries as well as for the construction sector.

In the fiscal year 2016, RKW generated total sales of EUR 902 million. About 3,000 employees process 380,000 tonnes of plastic materials at more than 20 locations around the world.

RKW SE Headquarters

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